

A Report on Expert Session

A CASE STUDY ON MENTORING SUPPORT IN VEGAN FOOD INDUSTRY

ACTIVITY TYPE	Expert Session : A CASE STUDY ON MENTORING SUPPORT IN VEGAN FOOD INDUSTRY		
DATE & TIME	25/07/2023 10:00 AM to 11:30 AM	Duration	1 Day
SEMESTER	3DT, 5 DT, Agri	No. of participa nts	46
EXPERT NAME WITH DESIGNATION	Mr. Harsh Naik, Prop. Bapuda Farm, Sarigam		
NAME OF EXPERT'S ORGANIZATION	BAPUDA FARM, SARIGAM		
EXPERT CONTACT DETAILS	naikharsh052001@gmail.com		
FACULTY COORDINATOR	Dr. Shaikh Adil and Mr. Dixit Mistri		
FACULTY CONTACT DETAILS	9422484967		
SPONSORING AUTHORITY	-NA-	SPONSORING AMOUNT	-NA-

The session was organized by the Department of Dairy and Food Technology, Agricultural Engineering Department, Parul University in association with the Entrepreneurship Development Centre (EDC) as a part One Day “Expert Session *A case study on mentoring support in vegan food industry*” on **July 25, 2023** for the students of Parul University. The session was taken by Mr. Harsh Naik, Proprietor Bapuda Farm, Sarigam, Valsad, Gujarat.

Objective:

1. To explore the impact of mentoring on career development and professional growth within the vegan food industry.
2. To analyze the effectiveness of different mentoring approaches (e.g., one-on-one mentoring, group mentoring, virtual mentoring) in the vegan food industry context.
3. To assess the role of mentoring in fostering innovation and sustainability practices within vegan food businesses.
4. To investigate the factors influencing mentees' willingness to participate in mentoring programs in the vegan food sector.

Outcomes:

1. Students were inspired by understanding the importance of vegan food in today's era.
2. They were motivated and taught how to assess the long-term outcomes of mentoring relationships on mentees' career trajectories, job satisfaction, and overall success within the vegan food sector.
3. Development of practical recommendations for designing and implementing effective mentoring programs tailored to the specific needs and challenges of the vegan food industry.

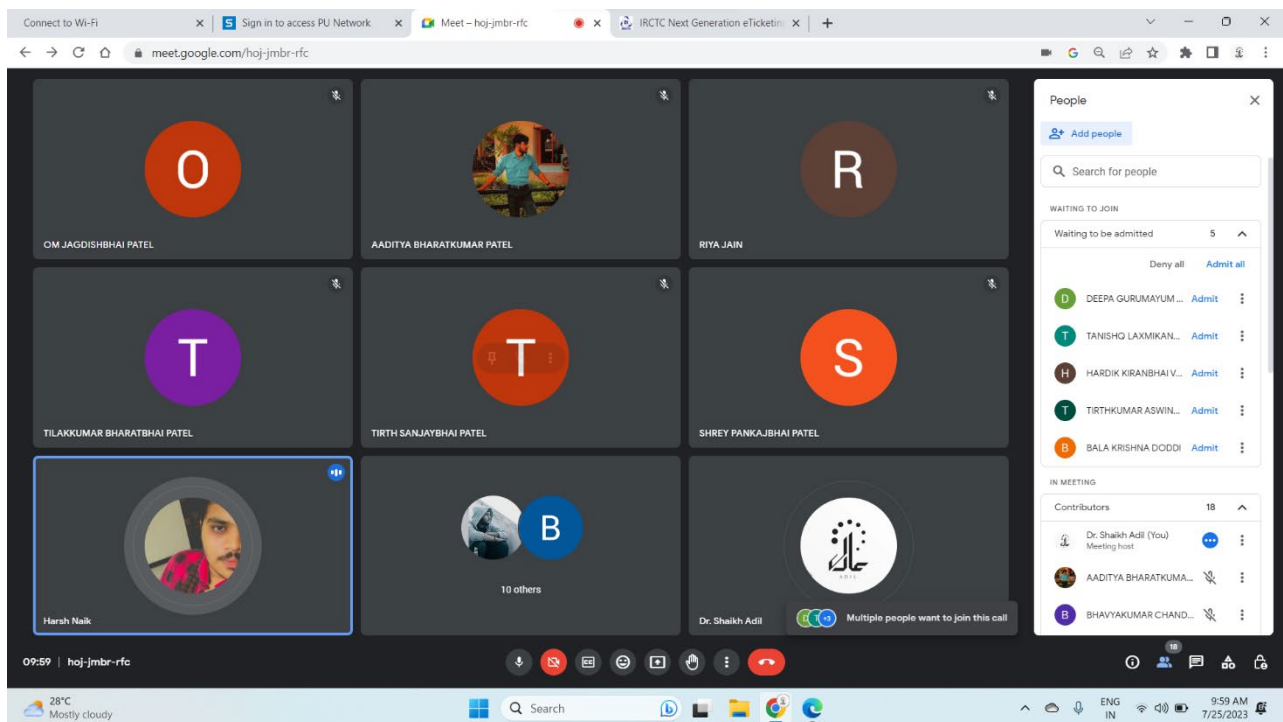
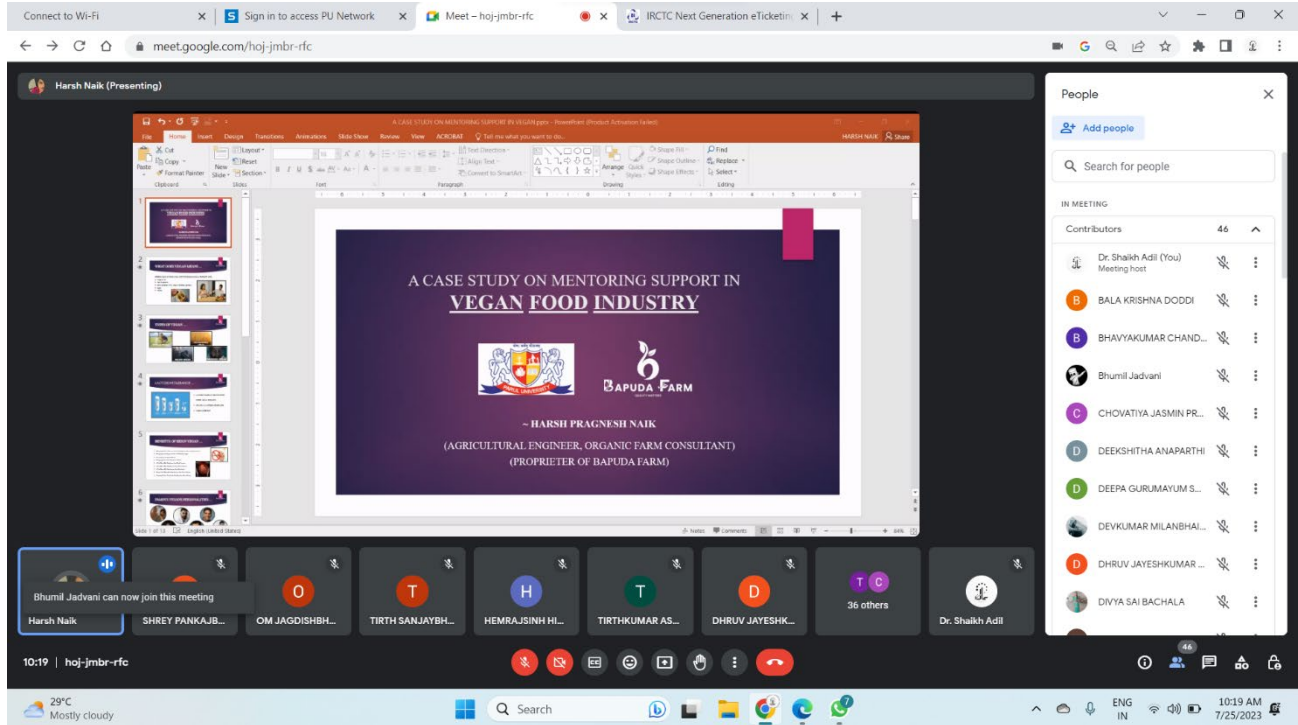
Activity Details:

There was a Mentoring session on “*A case study on mentoring support in vegan food industry*” by Mr. Harsh Naik on July 25, 2023, on google meet. Forty six students of the Department of Dairy and Food Technology had attended the Workshop. Initially, Mr. Harsh Naik discussed introductory knowledge about vegan food. Additionally, he also discussed various entrepreneurial opportunities in the vegan food industry.

The vegan food industry has experienced significant growth in recent years, driven by an increasing awareness of ethical, environmental, and health concerns associated with animal-based products. As a result, many entrepreneurs and small businesses have entered this market seeking opportunities to contribute to the sustainable and cruelty-free food movement. However, navigating the complexities of the vegan food industry can be challenging, necessitating mentoring and support systems for newcomers. This case study (Report) explores the role of mentoring in supporting and fostering growth within the vegan food sector.

Mr. Harsh Naik guided me about how Startups should continually monitor the market for the potential of the vegan food industry. There was one Question-Answering session and students seemed to be very much interested. He is already an entrepreneur and runs the vegan food industry. In that session, students Gain a lot of new insights regarding types of vegan food and how it differs from dairy foods. We are grateful and with utmost gratitude, and would like to thank Mr. Harsh Naik for executing a mentoring session.

Glimpses of activity



Mr. Harsh Naik explaining the mentoring support in the vegan food industry